



# PowerSeller User Conference 2017

## AGENDA\*

### Monday, September 25

**6:00 - 8:00 PM** Conference Welcome Reception (Cocktails & Hors D'oeuvres)

### Tuesday, September 26

**8:00 - 9:00 AM** Registration & Continental Breakfast

**9:00 - 9:15 AM** Welcome and Opening Remarks

**9:15 - 9:45 AM** What's New with PowerSeller

**9:45 - 10:15 AM** PowerSeller Development

**10:15 - 10:30 AM** Market Update

**10:30 - 10:45 AM** Break

**10:45 - 11:30 PM** Best Practices-Payups, Identifying Errors

**11:30 - 12:00 PM** Vendor Presentations

**12:00 - 1:00 PM** Networking Lunch

**1:00 - 1:45 PM** Automating PowerSeller - Pricing and Commitments

**1:45 - 2:45 PM** Customer Experience - Improving Hedging Performance

**2:45 - 3:00 PM** Break

**3:00 - 4:00 PM** Customer Experience - Improving Secondary Marketing Performance

**4:00 - 4:30 PM** Customer Forum

**5:30 PM** Dinner at The Terrace Club in Progressive Field followed by Cleveland Indians vs. Minnesota Twins baseball - 7:10 pm

\*All events held at the Cleveland Marriott Downtown at Key Center unless otherwise noted.

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